



**Dr. Lucy Bernholz**, *Founder & President, Blueprint Research & Design, Inc., San Francisco, CA* --Lucy is the Founder and President of [Blueprint Research & Design, Inc.](#) a strategy consulting firm that helps philanthropic individuals and institutions achieve their missions. Bernholz is the publisher of [Philanthropy2173](#), an award winning blog on the business of giving, and has been a visiting scholar at Stanford's Graduate School of Business.

Dr. Bernholz is the author of numerous articles and books on the philanthropic industry, including *Creating Philanthropic Capital Markets: The Deliberate Evolution*. Bernholz has a B.A. from Yale University, where she played field hockey and captained the lacrosse team, and a M.A. and Ph.D. from Stanford University.

**Lori Bonn**, *Founder & CEO Bonnventures LLC, Mill Valley, CA* -- Lori leads Bonnventures LLC, a consulting company she launched in 2004, to utilize innovative development strategies connecting global philanthropy to social enterprises and progressive initiatives. She has over 30 years of experience in finance, civic and charitable organizations, campaign management, international organizations and national politics.

Bonnventures also specializes in competitive mapping, relationship building and collaboration for scaling outcomes and measuring impact through "Theory of Change" & "Proof of Concept" analysis for donors and social ventures. Currently she is working on a software tool for non-profits and social ventures to articulate their "social rate of return" to donors and investors.

She was a judge for the Global Social Venture Competition 2008/UC Berkeley, Haas School of Business. Lori is a board member of the World of Good Development Organization and 142 Throckmorton Theatre. She is also a member of the Women Donors Network, the Natural Resources Defense Council, Skoll World Forum 2008, Clinton Global Initiative 2006, World Affairs Council, Women Advancing Microfinance, American Fundraising Professionals, a past board member of the International Museum of Women and a member of the TED community since 2002. Previously, she enjoyed a ten-year career as Vice President, Investments with Sutro & Co. Inc. and Prudential-Bache Securities in San Francisco. She holds a BA in Business Economics, UC/Santa Barbara.

**Emmy Coleman**, *Senior Research Associate, The Friday Institute at North Carolina State University, Raleigh, NC* – Emmy joined The Friday Institute to lead pioneering efforts in 1:1 computer initiatives in North Carolina in cooperation with the Governor's Office and the Department of Public Instruction. She became an advocate for computer access through her role as the founding Director/Principal of Warren New Tech High School. Warren New Tech is a small learning community initiated by the Gates Foundation and the North Carolina New Schools Project.

Emmy has been an educator for fifteen years and was honored as Warren County Schools Teacher of the Year in 2002. After nine years in the classroom, Emmy worked as curriculum specialist, assistant principal, community school director and principal before accepting her current position. Emmy holds her Masters Degree in School Leadership from North Carolina State University and her Bachelors in English from The University of North Carolina at Chapel Hill.

**Paul Dauphin**, *President, Pierre Principle Communications, New Orleans, LA* -- Paul has more than 20 years of experience in public relations and broadcast news. He is the former communications director of the Board of Commissioners of the Port of New Orleans where for nearly 10 years he was responsible for internal and external communications.



Dauphin managed media relations, publication and advertising development, and community relations. He earned a B.A. in Radio/Television Communications from the University of Southwestern Louisiana (now University of Louisiana-Lafayette) and a M.S. in Sports Management from Western Illinois University.

**Charles De Lacey**, *Senior Vice President, Wachovia Bank, Houston, TX* -- Charles joined Wachovia's team in 2007 and has already closed \$100MM in new financing. He previously worked as a Vice President for MetroNational, a real estate development company. Before moving to MetroNational, Charles worked as a Vice President of Corporate Finance for a Fortune 10 company, where his responsibilities included restructuring non-debtor subsidiary financings and debtor asset sales, taking a lead finance role in a \$1.8 billion sale of one of the company's ventures, and structuring and closing financings for more than \$2 billion in bank and capital markets.

His past work experience includes positions as Senior Vice President of Corporate Banking for Compass Bank; Vice President of Corporate Banking for First City Bancorporation of Texas; Vice President of Corporate Banking for First Union Bank, Nashville Tennessee; and Vice President of Media Lending for Texas Commerce Bank. Charles received his bachelor's degree in political science and history from Western Kentucky University, and a Diploma Course in International Economic Relations from the London School of Economics.

**Deborah Duncan**, *Host, Great Day Houston, KHOU-TV, Houston, TX* -- After graduating from high school, Deborah enrolled at The University of Texas at Austin, and she earned her degree in radio/TV/film. Deborah got her start in the news business at an Austin radio station where she was a student intern, and she later became an anchor at the ABC station.

Deborah moved to Dallas where she started a talk show called "Good Morning Texas" at WFAA-TV. Deborah and her co-host were eventually asked to anchor the morning news. After three years, Deborah moved to New York City to co-host a talk show for Lifetime Television called "Our Home." While doing the show, Deborah suffered a life-threatening brain aneurysm. "I learned so much during that fight for my life." Deborah loved New York City, but "my heart was still in Texas." When ABC executives approached Deborah about doing a talk show for possible national syndication, they agreed that it could start in Houston.

When she finished her contract with ABC, Deborah decided it was time to return to her roots in the business and that was news. It was recently announced that she will relinquish her duties as Houston CBS-affiliate Channel 11 morning news anchor and join the morning show, Great Day Houston, at Channel 11.

**Amy Errett**, *Venture Partner, Maveron, San Francisco, CA* -- Amy joined the Maveron team as a Venture Partner in 2008, offering Maveron more than 25 years of business and operating expertise as a leading entrepreneur, senior executive and social mission visionary. Her focal point is in emerging consumer trends, e-commerce social shopping, the environment and reaching niche audiences. Errett currently serves on the LiveMocha and iBlocs Board of Directors.

Most recently, Amy was Chief Executive Officer and partial owner of Olivia, repositioning the travel company as a lifestyle company both online and offline for lesbians while multiplying revenues from \$6 million to an expected \$25 million in 2007. In 2006, Errett was awarded the Ernst & Young Entrepreneur of the Year for Northern California.



Prior to her work at Olivia, she founded and served as chair and Chief Executive Officer of The Spectrem Group and sold Spectrem to an IPG subsidiary, NFO Worldwide. After the sale, she joined the senior management team at E\*Trade where she diversified the company's business beyond brokerage and ran a \$200 million business that encompassed the management of E\*Trade's growth areas.

Among Errett's citations is the Israel Fellows Award by the San Francisco-based Jewish Community Federation. A passionate humanitarian, Errett is the Chair of the Board of Glide Foundation, San Francisco's largest non-governmental, direct social services organization. Errett earned an MBA in Finance from The Wharton School and a BA in Liberal Arts from the University of Connecticut.

**Dave Evans**, *VP, Social Media, Digital Voodoo, Austin, TX* – “If we couldn’t interrupt you, how would we reach you?” That’s the question that Dave starts with as a communications consultant focused on word-of-mouth and consumer generated media. Dave listens to what a client’s business communications needs are and then selects applicable channels to deliver an effective solution. His expertise lies in his ability to match client needs with consumer preferences as to how and when they would like to be communicated with.

Dave co-founded Digital Voodoo in 1994. Digital Voodoo has worked with clients including Microsoft and HP helping internal teams develop and use emerging media communications. In addition Dave worked with GSD&M as a Strategy Director for integrated communications, with Progressive Insurance Company as a Product Manager and a Systems Analyst for the Voyager deep space exploration program with Jet Propulsion Laboratories/NASA. He holds a B.S. in Physics and Mathematics from the State University of New York/ College at Brockport.

**Allen Fahden**, *CEO, StrongSuit, Sacramento, CA* – Allen created the Innovate with C.A.R.E. Innovation Profile, the StrongSuit Index and the HOT Team Profile, which have sold over 400,000 copies internationally. He has written chapters for the best-selling One Minute Millionaire by Chicken Soup for the Soul co-author Mark Victor Hansen. Mr. Fadden’s well-known creations include advertising campaigns for Paul McCartney, Bill Murray and other high profile clients.

In the publicity for his first book, Innovation on Demand, he appeared in People Magazine and on ABC News, BBC-TV, and National Public Radio. Organizations that have adopted Mr. Fahden’s books, seminars and methods include such companies as: 3M, Disney, Coca-Cola, HP, Nokia, Maytag, GE, Volvo, General Mills, Fortune Magazine, Johnson & Johnson, Wells Fargo Bank, Chase Manhattan and Lockheed-Martin.

**Dr. Bob Frank**, *President, Illuminor, LLC, Dallas, TX* – Bob offers more than 20 years of experience in starting, enhancing and turning-around early stage and growth oriented companies. He has the ability to quickly size up investment opportunities and shape them into successful companies.

In 1983 he founded CORSEARCH, Inc., a research company in New York City that provided intellectual property research to major law firms and Fortune 500® companies. He grew CORSEARCH to become the second largest intellectual property research firm that specialized in trademark research in the world.

In 1998 he moved to Austin, Texas and became an active member of the Texas Angel Investors. He mentored many early stage companies, helping them to better position their products or services or define their marketing strategy. He also is an expert witness in trademark law and provides advice and consulting services to companies engaged in disputes over ownership of names, logos and slogans. On December 17, 2006 Bob was granted an Honorary Doctorate of Humane Letters by the University of



Missouri-St. Louis College of Education.

**Tracy Gary**, *Executive Director, Inspired Legacies, Houston, TX* - A donor activist and philanthropist for more than 25 years, Tracy Gary educates and supports donors, family foundations, financial service organizations and nonprofits about the stewardship of money, leadership, and philanthropy. Tracy works as a philanthropic and legacy advisor for a wide array of groups including American Express Financial Services; New York Life; the Institute of Noetic Sciences; regional grant making associations; private, family, and community foundations, donor networks, and grassroots community groups.

She works as an active consultant to many groups, including The Global Fund for Women, Threshold Foundation, the National Network of Grantmakers, TV Free America and numerous family foundations. She contributes 100% of her net proceeds to community-based philanthropy through Changemakers and other long-time priorities in her family giving plan.

Tracy graduated from Miss Porter's School. At Sarah Lawrence College, she earned a B.A. in Mythology. She co-authored *Inspired Philanthropy: Creating a Giving Plan*, and a new expanded edition, under the title of *Inspired Legacies* was released in 2007.

**Tim Black and Tom Bollinger**, *Principals, Intellimar Solutions, Dallas, TX* –Intellimar Solutions is a marketing services company that designs, implements, and supports technology enabled relationship management and social media solutions for customer-centric businesses. Their senior team includes seasoned marketing and technology professionals from companies such as Ernst & Young, Cap Gemini, EDS, Brierley & Partners, and Cognos.

Leveraging over 15 years of team success, they have implemented solutions for companies such as GM, Xerox, Sony, Nokia, FedEx, Ann Taylor, American Eagle Outfitters, Borders, Payless, Hertz, and United Airlines. They are based in Dallas, Texas. [www.intellimarsolutions.com](http://www.intellimarsolutions.com)

**Dr. Susan Keehn**, *Associate Professor of Reading University of Texas, San Antonio, TX* - Susan is a life-long educator and passionate about promoting teaching excellence in the classroom. Honored as Texas Teacher of the Year for her role as an elementary school teacher, Susan went on to earn her PhD from the University of Texas at Austin to expand her scope of influence by training teachers to be exceptional leaders and advocates in their classrooms. She has numerous professional publications in the field of literacy, and in the last year was honored by the International Reading Association as the Outstanding Teacher Educator and by the University of Texas System with the Piper Award for Excellence in Teaching.

Along with her duties at the University, Susan consults with school districts, works with teachers to improve instruction, and conducts demonstration lessons in classrooms. Her particular areas of expertise include vocabulary/language acquisition, phonemic awareness, early literacy and fluency. In addition to her PhD she holds her bachelor's from Depauw University and her master's degree from Texas State University.

**Dr. Barbara Lawton**, *Engineering Management Program Director, The University of Colorado, Boulder, CO* – Barbara currently serves The University of Colorado developing new leaders in Engineering Management. Previously, she contributed key mathematical and statistical perspectives in the development of the Adaptive Learning Engine while Chief Research Officer for Ignite! Learning. Her understanding of the engine and her keen ability to assist in working through the business logic required to focus on the best use/application of the engine is a valuable asset to our team.



Barbara has a PhD in statistics, and had the privilege of traveling with Dr. W. Edwards Deming as a Final Deming Fellow. Her work in emotional development, leadership and self-actualization as a Professor and Executive Coach enhances her sensitivity and passion for what we are doing at OneSeventeen Media.

**Jim Montgomery**, *Managing Partner, DLA Piper, Austin, TX* – With more than 3,600 lawyers located in 25 countries and 64 offices throughout Asia, Europe, the Middle East and the US, DLA Piper is positioned to help companies with their legal needs anywhere in the world.

Jim's practice is focused on legal matters related to the start up, growth and exit of technology companies (internet, software, microchip and life science). These matters include organizational structures from the tax and securities perspective given growth capitalization and exit strategies; private placements, venture capital and private equity financings; and mergers and acquisitions. Jim also has extensive experience in venture fund structures and formations.

**Lisa Parker**, *President/Executive Director of The Lawrence Welk Family Foundation, San Francisco, CA* -- Lisa has over 20 years of experience in philanthropy and nonprofit management. She has been the President and Executive Director of the Lawrence Welk Family Foundation since 1997 and has served on the board since 1984. She is committed to strengthening the extended Welk family as they work together in support of organizations serving children and families living in poverty. In addition to her work with the Foundation, Ms. Parker serves as an advisor to organizations and social entrepreneurs currently seeding a youth giving movement.

Ms. Parker's work has included managing nonprofit organizations and consulting with both corporate and family foundations. She has spoken extensively on issues related to youth and family philanthropy for the Council on Foundations, the National Center for Family Philanthropy, Southern California Grantmakers and San Diego Grantmakers. As a mother of two, she is particularly passionate about helping families nurture the philanthropic impulse in future generations and increasingly advises families on raising charitable children.

Prior to becoming the Foundation's Executive Director, Lisa was an Associate with the McElwee Group in Los Angeles, a philanthropic and non-profit consulting firm. After graduating Phi Beta Kappa from UCLA with a degree in Sociology, Lisa interned with the Council on Foundations in Washington D.C. and went on to become the Los Angeles Program Director of the Community for Education Foundation, a youth empowerment and entrepreneurship program in South Central Los Angeles.

**Nancy L. Peskin**, *MSW, LCSW, Founder/President, Premier Psychological Services, Houston, TX* – Premier is a clinic that specializes in comprehensive evaluations and therapy for children, adolescents and adults who have attention, behavioral, cognitive and academic problems in school, work, home or social settings.

After earning her Master's Degree in Social Work from the University of Pittsburgh where she was the recipient of the Dean's Scholar Award, she spent several years in an inpatient hospital setting conducting research and providing therapy to adolescents and adults who were struggling with anxiety, mood and eating disorders. After much soul searching, she left the hospital to develop and launch a successful out-patient mental health clinic within a rural medical facility for underprivileged children and families outside her hometown of Pittsburgh, PA, before moving to Houston in 2001.

In addition to maintaining a private practice at Premier, she also continues to provide in-service luncheons around the city at local area pediatrician offices and schools on childhood psychological



disorders and current treatment strategies.

**Monica Pierre**, *CEO, Pierre Principle Communications, New Orleans, LA* -- Pierre Principle Communications is a media consulting company, and Monica is an Emmy Award-winning journalist, radio personality, author, actor, and communications consultant.

Monica has more than 20 years of experience in radio and television news. She is currently co-host of WWL 870 AM's Morning News. Throughout her career, she has encouraged listeners to take action to make their dreams become a reality. She earned a B.A. in Radio/Television Communications from the University of Southwestern Louisiana (now University of Louisiana-Lafayette). Monica currently serves as an adjunct professor at Dillard University in New Orleans, teaching broadcast news writing and reporting.

**Armand Shapiro**, *Business Advisor, Houston, TX* – As former CEO, Garden Ridge Pottery, Armand serves as a business consultant/mentor to chief executive officers of private companies to develop strategies to improve growth and profitability of the company. He has served on several boards including Susser Holdings and Bindview Development Corporation. Mr. Shapiro was the Chairman and Chief Executive Officer of Garden Ridge Corporation from 1990 - 1999.

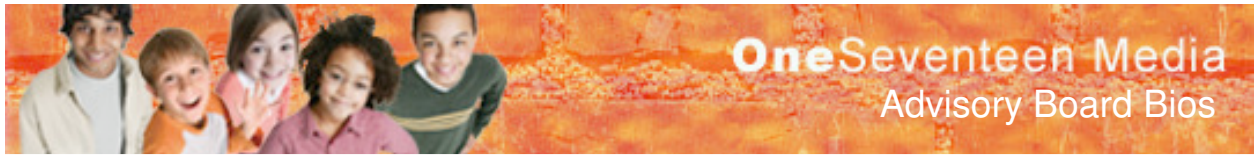
During the 1980's, Armand served as President, an executive management team member, and a director of ComputerCraft, Inc., then a publicly traded retailer of computer products. He was previously a partner and Chief Operating Officer of Modern Furniture Rentals, Inc., a family-owned and operations business.

**Tim Smith**, *President, The Plaid Group, Houston, TX* - Tim is the founder and principal consultant with The Plaid Group which specializes in increasing the profitability and operational performance of privately held middle-market businesses. For more than 20 years, he has worked with growth companies of all sizes on efforts such as: restructuring business operations to support business expansion; developing programs for measuring and managing both enterprise and business process performance; increasing enterprise productivity; developing and implementing growth strategies and increasing cash flow and profits.

Tim has extensive experience troubleshooting business problems and guiding performance turnaround efforts. Over the years, he has specialized in enhancing the design, performance, and monitoring of business processes. Tim holds a BS in Industrial Engineering from Texas A&M University and an MBA in Finance from The University of Houston.

**Dr. Elizabeth Vandewater**, *Assistant Professor Human Development and Family Sciences, University of Texas, Austin, TX* – Dr. Vandewater received her Ph.D. in Psychology from the University of Michigan in 1994. Her research focuses on the influence of electronic and interactive media on developmental outcomes. Current projects include examinations of the impact of media on children's academic and social development over time, media use of babies and toddlers, the impact of interactive technologies on children's pre-literacy and reading skills, the relationship between media use and childhood obesity, and the possible educational impact of video games.

Dr. Vandewater is the Director of the Center for Research on Interactive Technology, Television and Children (CRITC) at the University of Texas. Her research has been funded by grants from the National Institute of Child Health and Human Development (NICHD), the National Science Foundation (NSF), the Kaiser Family Foundation, the W.T. Grant Foundation and Fisher Price. Along with colleagues at Georgetown, Northwestern, UCLA and UT-Austin, Dr. Vandewater is a founding member of the NSF funded Children's Digital Media Centers (CDMC). The CDMC unites a national community of scholars,



researchers, educators, policy-makers, and industry professionals in a community whose goal is to improve the media environment in which children live and learn.